

Press Release

Avada Software's Infrared360 makes an Impact with Green Technology at IBM's Impact 2009 conference

Las Vegas, NV, May 6, 2009 - Avada Software, an innovative provider of Messaging Management solutions for WebSphere® MQ (WMQ), Broker (WMBI), and JMS, today announced that its flagship product, Infrared360, received recognition at Impact 2009, IBM's premier SOA conference, for its commitment to providing solutions that adhere to Green Technology initiatives. **Infrared360** was exhibited at the Impact 2009 conference where it received a **GREEN** technology award from the conference awards committee.

Infrared360 is an innovative administration and monitoring portal for WebSphere MQ, JMS, ESB, and WMBI. It provides *secure collaboration*, enabling virtual environments for business units. Users can belong to one or many virtual environments and get secure visibility and role based permissions within each one. This provides collaboration and self-service without fear of compromise.

"We're excited that IBM has recognized Infrared360 for the impact it has on reducing energy cost in the data center and distributed environments" said Peter D'Agosta, Sr. Product Manager, Avada Software. "With Infrared360's unique architecture, an enterprise management solution for messaging environments can be established with a much smaller energy footprint while still providing an abundance of functions and features not found in other products of its kind."

Why are leading banks, airlines, financial, industrial, pharmaceutical, utility, and retail corporations adopting **Infrared360** to *manage and monitor* their enterprise-messaging infrastructure? Because Infrared360 is **cost effective**. There are NO agents or clients to install. A single server solution, it is feature rich, simple to use, and offers Users a multitude of administration, management, monitoring, reporting, and utility services, any of which can be scheduled or run On Demand™. The built-in SOA engine allows quick SOA integration to leverage other resources, programs, and products

Given that Infrared360 is just a WAR deployment within any current Application Server environment, such as WebSphere, the implementation is quick, easy, flexible, platform independent, and will run in an existing environment. It will leverage the current security infrastructure for LDAP, J2EE, and databases such as UDB/DB2 as well. So it fits directly into existing infrastructures with little or no overhead, which is why it received recognition at Impact 2009 for **GREEN** technology!

Anyone who has used an Internet browser will become immediately productive using Infrared360 because it leverages common browser features such as bookmarks, favorites, and search. Statistical reports can be formatted and made available as XML, PDF, HTML or even XLS. A built in *Test Harness* allows quick generation, sending, receiving, and comparing of messaging data.

Does your infrastructure require sophisticated logic to isolate a problem and notify the proper persons? With Infrared360 you can provide that logic without programming, without scripts, easily and graphically. The resulting action to a problem can be simple as sending a page or require multiple actions such as write to a log, email a group of people, alert an enterprise console, initiate a web service to a trouble ticket system, and initiate a remote program to retry the failed action. Infrared360 is Tivoli Ready and is designed to work seamlessly with enterprise-wide consoles.

See for yourself what others have found out; register for a demonstration. It will change your ideas about how to cost effectively manage and monitor your Enterprise Messaging environment.

[Read about Infrared360 at AvadaSoftware.com](http://www.avada.com)

Software Engineers and Architects founded Avada Software with a mission to provide simple access to important information. Our products meet industry standards, are easy to use, require minimal training, provide an abundance of features, and yet require minimal resources.